

Report of activities conducted by BMS & BBI Academic year - 2018-19

In era of globalization the college is running two professional courses Bachelor of Management studies and B.Com. (Banking & Insurance) this professional course department apart from regular activities conducted various other activities from the view of 360 degree development of students.

Union Bank :

BMS and Banking department organized a session on 'Account Opening in Bank' on 26th June 2018.

Main objective of organizing this session was to create awareness among students regarding opening an account in bank and encouraging saving habits. Experienced and expert staffs of union bank were invited to conduct session. Importance of account opening was explained to the students. Also knowledge regarding the different schemes of bank and loan options was explained to the students. Special information was provided on education loan.



**Union Bank session on 'Account Opening in Bank'
on 26th June 2018.**

Aptitude test by TIMES Institute :

BMS & BBI department organized Aptitude test for all the students of college on 2nd July 2018. From the view to help students to identify how well in what specific area of their best aptitude which can help students to decide best career.

Well know organization in career guidance area TIMES institute conducted Aptitude test. Faculty member from TIMES institute Mr.Tushar Mahajan initially provided information regarding importance of Aptitude test.



Aptitude test by TIMES Institute on 2nd July 2018.

National Student Day:

National student day was celebrated by BMS & BBI department on 9th July 2018. NGO “Education first” was invited.

Secretary of NGO Education First Ms. Rakhi Barod conducted the session. Also quiz competition was conducted on social awareness, status of women in society and general knowledge.



Session by Rakhi Barodon 9th July 2018

BSE and Tech Mahindra Certificate Distribution

Bombay Stock exchange has given Internship Training Programme for students of J. W. Sadhubella Girls College in academic year 2017-18.

In a first part of the training program five days training was provided to 55 students from the college in college premises by faculty members of Bombay stock exchange and in second part of training program the students of second year (BMS, BBI and B.Com) were given internship at main building of stock exchange from Fort. The students were trained to do online broking of shares. 15 days training was provided. Certificate distribution program of internship was held on 26th July 2018.

Tech Mahindra has signed a MOU with the J.W. Sadhubella Girls college for 5 years. Tech Mahindra has given the three months training for soft skill and personality development. They have also provided internship and job to second and third year students. They also provided certificates on completion of training which was done on 26th July 2018.

BMS and BBI Department had arranged the programme for students wherein the certificates of Tech Mahindra and Bombay Stock Exchange were distributed to students and were congratulated for completion of the training.



**Students Receiving certificate of Internship
on 26th July 2018**

NSE Seminar on financial literacy:

BMS & BBI Department of J. W. Sadhubella girls college organized a 'NSE seminar on Financial Literarcy' on 23rd August 2018. It was conducted by Mrs. Riya Nathani from NSE on financial literacy. She taught the students online buying and selling shares with the help of online portal of NSE and gave the students' knowledge regarding the shares of various companies and also the knowledge about the investment in various companies.



NSE Seminar by Mrs.Riya Nathanion 23rd August 2018

Workshop of Pidilite:

Pidilite industry and our college has signed the MOU for 5 years. According to MOU, Pidilite industry will conduct six workshop series name 'Artist in me' to develop inner potential and skill of the students. The faculty member Mr. Parag Rane from Pidilite industries took initiative to teach the students.

The following activities were conducted under workshop series:

- 1) BMS-BBI department organized workshop on Pidilite, they conducted their first workshop on 30th August, 2018. In that Mr. Parag Rane taught them cloth painting – they painted different designs on a piece of cloth. All the students took lot of efforts to make it. In all 34 students participated.
- 2) On 8th September, 2018 Mr. Parag Rane taught students clay modelling of different facial expressions.
- 3) On 4th October, 2018 Mr. Parag Rane taught students how to make accessories that is earrings and necklaces of different types from clay modelling.

Feedback from students on Pidilite session was excellent. All students enjoyed the workshop and took interest in participating in the workshop.

Seminars attended by students

Students were encouraged to attend different seminar and workshop conducted in different organization. In academic year 2018-19 students attended following workshop and seminar at different places.

- 1) Five meritorious students of second and third year from BMS & BBI were taken for seminar on Digital marketing at Hotel Royal Park, Andheri on 28th July 2018 which was organized by timespro organization. Students learned regarding important factors to be considered for digital marketing and how digital marketing is creating a pace in the market trends. The Seminar was conducted by Mr. Hitesh Motwani.
- 2) Eight students of BMS & BBI attended seminar on 'Trends in Digital marketing: How to become an online influencer' on 1st September 2018 at hotel Yogi midtown, Turbe seminar was conducted by Mr. Hitesh Motwani.

- 3) 19 students from BMS and BBI attended Author Talk on 26th September 2018 at Mansukhani Institute of Management, Ulhasnagar. The Topic for the same was 'Strategies for the brave new world'.

Mr. Ninad Karpe, director of Aptech Limited and also the founder and CEO of Karpe Diem consulting deliver the talk. Students received the knowledge regarding recent strategies from market.



Seminar at Turbhe on Digital Marketing on 28th July 2018.



Seminar at Turbhe on Digital Marketing on 28th July 2018.



Pidilite session on 30th August, 2018.

Industrial Visit :

Visit to RBI & APMC Market

BMS & BBI department organized a study visit to RBI & APMC market on 7th September 2018 for the students of second year. The students were first taken to RBI Museum first and later they were taken to RBI Bank where they were given the knowledge about the functioning of RBI Bank and videos were shown on money supply.

Later on they were taken to APMC Market where the small session was held by Mr. Kirtibhai Ranachairmam of APMC market giving knowledge regarding production & marketing activities. After that students were taken on field visit to show difference in qualities of various food items. They were even allowed to practically find difference by tasting some of the products.



Session at RBI on 7th September 2018



Session at APMC Market on 7th September 2018

Parents Teachers Meeting :

Our college conducted PTA meeting on 13th October, 2018, in which Professors of our college presented the activities that was conducted in the college throughout the academic year. In the meet, one of the parents was elected as a representative and many parents came up to the podium to share the views related to college. Teachers discussed with parents regarding their ward's performance during lectures, their attendance, and their participation in extra-curricular activities.



Parents Teachers Meeting on 13th October, 2018