



Sadhubella Education Society's
J. Watumull Sadhubella Girls College
(Minority Institute)
Near Government Dispensary, Ulhasnagar-421001, Dist: Thane

Best Practices 2019-20

Best Practice-1

1. Introduction:

This College adopts a practice of conducting a special activity every year for the holistic development of the students and staff for enhancement of their knowledge in different fields over and above the regular curriculum. By inviting specialized persons from different areas, specialized knowledge is made available for the learners and staff.

2. Title of the practice:

One Day State Level Webinar on Introduction to Intellectual Property Rights in India: Patents, Trademarks and Copyrights.

3. Goal of the practice:

- To understand how to eliminate competition by enjoying Intellectual Property Rights in India.
- To create interest among the learners and teachers in Patents registrations.
- To share knowledge with young learners connected with innovative research.
- To enhance the knowledge about Trademarks and its importance in business.
- To enable the learners to understand the trends in Patents worldwide.

4. The context:

Today's world is dynamic. Information Technology, Scientific Technology etc, are changing at a faster rate. Therefore every individual / learner should prepare himself/

herself to face the new challenges. This induced the institution to arrange a webinar to enable the learners & teachers to get broader and specialized knowledge.

- a) Business firms attain intellectual property rights in the form of patents, trade marks, names and images etc. Such rights enable the firm to enjoy monopoly. Lack of competition may lead to consumer exploitation. Therefore knowledge of intellectual property rights is necessary for the learners and teachers
- b) Intellectual property protection is critical for fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. The effort was made to educate the faculties and research about the legal aspects of Intellectual Property Rights by organizing webinar.

5. The Practice:

The Department of Commerce of this College planned to conduct a Webinar consisting of special lectures on Introduction to Intellectual Property Rights in India: Patents, Trademarks and Copyrights on 27/04/2020 on zoom app in joint association with Mansi Bharat Gada Degree College of Commerce, Bhiwandi & G.K.S. College of Arts, Commerce and Science, Khadavli. The learners and staff were given advance notice so that they may attend in large number. The webinar helps the students & Staff from the all over Maharashtra.

The webinar initiated with introduction of the concept note of webinar by Prin. Dr Snehal Donde, Convenor. She explained the need for Research and innovation among researchers and benefits to be achieved due to IPR. Prin. Dr. Vasant Mali, Co convener, expressed his gratitude towards Dr. Snehal Donde for organizing the webinar. He also explained the importance of webinar and wished for the success of the webinar. Prin. Dr. B.L. Jadhav, co-convener also shared his views on need for IPR Webinar.

The first Technical session taken by resource person Dr. Poonam Gawali, she started the session with the gratitude towards the organizers for organizing the webinar on topic of IPR. During her session she covered the following aspects of IPR : IPR Act and its sections, Process of application for Patents, Inventions not patentable, Scope of IPR and the Validity of patents. She conducted the session with the help of PPT and interactive

mode. Participants participated in the webinar in large number (130 registered & 122 filled feedbacks) and raised questions for better understanding.

Participant's feedback was obtained to ascertain the extent of success of the webinar. Students and Staff participation in large number and an excellent feedback enhanced the confidence of the speakers and organizers. During the concluding remarks, the Head of the institution declared that the conduct of webinar will continue every year and experts from different fields will be invited for its grand success.

6. Evidence of Success:

Webinar, an annual event, attained its objectives. It was a knowledge sharing session and is a complimentary session for the teachers and students from the all over Maharashtra. It enhanced the knowledge of learners regarding Intellectual Property Rights. 122 participants participated in this webinar and made the event a grand success.

7. Problem encountered and resource required:

Conducting webinar in COVID-19 pandemic situation requires the efforts of students and staff for inviting resource persons, program planning and execution etc. Since this was an online programme, all faculty staff members and students little bit faced technical problems.

8. Conclusion:

This is a successful event and is beneficial to one and all. The institution has declared that every year this activity will be continued as one of the best practices.

Best Practice-2

1. Introduction:-

Skill development is a process of identifying skills. It is important because skills determine ability to execute the plans with success and in achieving goals. Skill works as a tool in attaining the destination. Efforts are being made by organising different skill development programmes to enhance the same. It is a volunteer programme.

2. Name of the Practice:- Skill Development Programmes

3. Goal of the Practice:-

- a) To create opportunities, space and scope for the talents of young students.
- b) To identify new sectors for skill development.
- c) To increase the efficiency and quality of labour for improved productivity and economic growth.
- d) Skill building is a powerful tool for women empowerment and enhancement of their social status.
- e) To increase employment opportunities.
- f) To motivate girls to become entrepreneurs.
- g) To enhance the proportion of Women Entrepreneurs as compared to Male Entrepreneurs.
- h) To make Girls/ Women self sufficient and self reliant.
- i) To understand the Interview techniques.
- j) To upgrade the knowledge of Capital Market.
- k) To enhance self confidence, communication skill and soft skill.

4. The Context:-

Regular class room teaching and learning based on the syllabus is insufficient for holistic development of the learners. Opportunities scope, space and environment will have to be provided to the young learners to exploit their talents. This is possible by bringing out creativity and imagination with focus on artistic skills.

For better employability in industries, there is a need for grooming the learners by providing vocational training in the field of banking, finance, hospitality, telecommunication, capital market etc. Factors like body language, communication skill, self confidence, computer competency also play a dominant role in employability.

In the context of above referred details, the institution organized value added courses imparting transferable and life skills.

5. The practice:-

This institution has continued the practice of arranging special training programmes in different areas so as to enable the learners to get prepared to enter the field of employment and entrepreneurship.

To bring out the creativity and imagination, to explore hidden talents and artistic skills, the training programme “Artist in Me” has been continued. The main focus of this training is entrepreneurship. In this country, women entrepreneurs are few in number as compared to men. Promoting girl students to become entrepreneurs is complimentary to the mission of this institution. The training started from 29th August, 2019 consisting of 30 Hrs divided into 6 workshops.

The institution signed the MOU with Edubridge for Vocational training programme to enhance the skill of the learners. This training will help them to get employment in the area of banking, finance, retail/ITES, hospitality, telecom etc. The duration of the training was 110 hrs which commenced from 09/12/2019.

The institution also signed the MoU with ITAA for vocational training programme to enhance the skills of accounting and Tally software. This training will help them to get employment in the area of banking, finance, retail/ITES, hospitality, telecom etc. The duration of the training was 60 hrs with commenced from 11/11/2019.

6. Evidence of Success:-

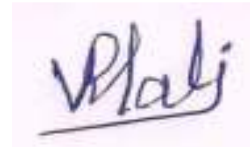
In this mega training programme, both faculty members and students participated. 99 students were trained by different organizations in collaboration with this College. Student’s feedback was taken on each training programme. Such feedback was analyzed which indicated that 90% of the participants liked the programme and confirmed that the training programme is really worth and will be helpful to them in future days.

7. Problem encountered and resource required:

Conducting this kind of Skill Development Programmes requires the efforts of students and staff for arranging/ inviting resource persons, program planning and execution etc. Necessary arrangements like ensuring continuous power supply, arranging refreshments, lunch, distribution of stationary to the delegates are the main responsibilities of the organizing team.

8. Conclusion:

This is a successful event. It has benefited to one and all. The institution has declared that every year this activity will be continued as one of the best practices.

A handwritten signature in blue ink, appearing to read 'V. Mali', is centered within a light pink rectangular box.

Dr. Vasant Pandit Mali

(Principal)

J. Watumull Sadhubella Girls College,
Ulhasnagar