



Sadhubella Education Society's
J. Watumull Sadhubella Girls College
(Minority Institute)
Near Government Dispensary, Ulhasnagar-421001, Dist: Thane

Best Practices

Best Practice- I

1. Introduction:

This College adopts a practice of conducting a special activity every year for the holistic development of the students and enhancement of their knowledge in different fields over and above the regular curriculum. By inviting specialized persons from different areas, specialized knowledge is made available for the learners.

2. Title of the practice:

One Day Symposium on IPR, Plagiarism, International Business, Green HRM & Mutual Fund

3. Goal of the practice:

- To understand how to eliminate competition by enjoying Intellectual Property Rights in business.
- To create interest among the learners in choosing their career after graduation.
- To share knowledge with young learners connected with certain areas supplementary to their regular curriculum.
- To enhance the knowledge pertaining to investment in mutual funds.
- To enable the learners to understand the nature/trends in international business.
- To promote Green Human Resource Management.

4. The context:

Today's world is dynamic. Information Technology, Scientific Technology etc, are changing at a faster rate. Therefore every individual / learner should prepare himself/

herself to face the new challenges. This induced the institution to arrange a Symposia to enable the learners to get broader and specialized knowledge.

- a) Rising prices of stocks have induced the investors to go towards mutual funds for higher returns. The question faced by young investors is how to invest, how to make investment plans, different investment schemes, legal aspects of such investments etc. To understand these matters and how to become a successful investor, this Symposium plays an important role.
- b) Business firms attain intellectual property rights in the form of patents, trade marks, names and images etc. Such rights enable the firm to enjoy monopoly. Lack of competition may lead to consumer exploitation. Therefore knowledge of intellectual property rights is necessary for the learners.
- c) In the modern international business- trade of goods and services, technology, capital etc, occupy an important role. It also includes logistic and other related matters like balance of trade/ payment, exchange rate variation and its effect on trade etc. Commerce, Management and Finance students need special knowledge in this field so as to enable them to select the profession of their choice.

5. **The Practice:**

The IQAC of this College planned to conduct a Symposia consisting of special lectures on Intellectual Property Rights, Plagiarism, International Business, Mutual Funds and Green HRM on 11/04/2019 in the College premises. The learners and staff were given advance notice so that they may attend in large number. The Symposia helps the students of Commerce (both UG & PG), Management students and students of Banking and Insurance.

In the morning session Intellectual Property Rights and International Business lectures were held by Adv.Ms. Rupali Yeranaes and Mr. Chetan Deshmukh respectively. In the afternoon session, Mutual Funds, Green HRM and Plagiarism lectures were held by Mr. Inderkumar Lulla, Mr.Stephen Daniel and Dr.Dattatraya Kalbande respectively. Students not only participated in the Symposia in large number but also raised questions for better understanding.

Student's feedback was obtained to ascertain the extent of success of the Symposia. Students and Staff participation in large number and an excellent feedback enhanced the confidence of the speakers and organizers. During the concluding remarks,

the Head of the institution declared that the conduct of Symposia will continue every year and experts from different fields will be invited for its grand success.

6. Evidence of Success:

Symposia, an annual event, attained its objectives. It was a knowledge sharing session and is a complimentary session for Commerce and Management Students. Interaction on Mutual Fund investment enhanced confidence among the student investors. It enhanced the knowledge of learners regarding export/import and International business and Intellectual Property Rights. 66 students (both UG & PG) and 14 faculty members participated in this Symposium and made the event a grand success. Large number of students selected these topics for their project assignment which is a part their curriculum.

7. Problem encountered and resource required:

Conducting Symposia requires the efforts of students and staff for inviting resource persons, program planning and execution etc. Since this was a full day programme, regular teaching and learning could not be held as the faculty and students participated in the Symposia. Necessary arrangements like ensuring continuous power supply, arranging refreshments, lunch, distribution of stationary to the delegates are the main responsibilities of the organizing team. Since this was a self financing event, no grants, donations, sponsorship were received by College. Registration fee received from delegates was hardly sufficient to meet the expenses. The conveyance paid to the resource persons, their honorarium etc were paid by the institution. Conducting this Symposium has put additional financial burden on the institution.

8. Conclusion:

This is a successful event and is beneficial to one and all. The institution has declared that every year this activity will be continued as one of the best practices.

Best Practice- II

1. **Introduction:-** Skill development is a process of identifying skills. It is important because skills determine ability to execute the plans with success and in achieving goals. Skill works as a tool in attaining the destination. Efforts are being made by organising different skill development programmes to enhance the same. It is a volunteer programme.

2. **Name of the Practice:-** Skill Development Programmes

3. **Goal of the Practice:-**

- a) To create opportunities, space and scope for the talents of young students.
- b) To identify new sectors for skill development.
- c) To increase the efficiency and quality of labour for improved productivity and economic growth.
- d) Skill building is a powerful tool for women empowerment and enhancement of their social status.
- e) To increase employment opportunities.
- f) To motivate girls to become entrepreneurs.
- g) To enhance the proportion of Women Entrepreneurs as compared to Male Entrepreneurs.
- h) To make Girls/ Women self sufficient and self reliant.
- i) To understand the Interview techniques.
- j) To upgrade the knowledge of Capital Market.
- k) To enhance self confidence, communication skill and soft skill.

4. **The Context:-**

Regular class room teaching and learning based on the syllabus is insufficient for holistic development of the learners. Opportunities scope, space and environment will have to be provided to the young learners to exploit their talents. This is possible by bringing out creativity and imagination with focus on artistic skills.

For better employability in industries, there is a need for grooming the learners by providing vocational training in the field of banking, finance, hospitality, telecommunication, capital

market etc. Factors like body language, communication skill, self confidence, computer competency also play a dominant role in employability.

In the context of above referred details, the institution organized value added courses imparting transferable and life skills.

5. The practice:-

This institution has continued the practice of arranging special training programmes in different areas so as to enable the learners to get prepared to enter the field of employment and entrepreneurship.

To bring out the creativity and imagination, to explore hidden talents and artistic skills, the training programme “Artist in Me” has been continued. The main focus of this training is entrepreneurship. In this country, women entrepreneurs are few in number as compared to men. Promoting girl students to become entrepreneurs is complimentary to the mission of this institution. The training started from 29th August,2019 consisting of 30 Hrs divided into 6 workshops.

The institution signed the MOU with Edubridge for Vocational training programme to enhance the skill of the learners. This training will help them to get employment in the area of banking, finance, retail/ITES, hospitality, telecom etc. The duration of the training was 110 hrs which commenced from 09/12/2019.

The institution also signed the MoU with ITAA for vocational training programme to enhance the skills of accounting and Tally software. This training will help them to get employment in the area of banking, finance, retail/ITES, hospitality, telecom etc. The duration of the training was 60 hrs with commenced from 11/11/2019.

6. Evidence of Success:-

In this mega training programme, both faculty members and students participated. 99 students were trained by different organizations in collaboration with this College. Student’s feedback was taken on each training programme. Such feedback was analyzed which indicated that 90% of the participants liked the programme and confirmed that the training programme is really worth and will be helpful to them in future days.

7. Problem encountered and resource required:

Conducting this kind of Skill Development Programmes requires the efforts of students and staff for arranging/ inviting resource persons, program planning and execution etc. Necessary arrangements like ensuring continuous power supply, arranging refreshments, lunch, distribution of stationary to the delegates are the main responsibilities of the organizing team.

8. **Conclusion:** This is a successful event. It has benefited to one and all. The institution has declared that every year this activity will be continued as one of the best practices.



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